



**Detroit Food Policy Council Meeting
Tuesday, September 8, 2015
5:30 p.m. to 7:30 p.m.
Eastern Market
Minutes**

- 1) Welcome and Roll Call
Suzette Olaker, Sandra Turner-Handy, Ashley Atkinson, Mimi Pldel, Jerry Hebron, Velonda Thonpson, Marisol Teachworth, Anika Grose, Colin Packard, Eileen Haraminac, Phil Jones, Jelani Barber, Tyler Chatman, Zaundra Wimberley (phone)
- 2) Review and Acceptance of the August Meeting Minutes
Minutes accepted with corrections.
- 3) Remarks from the Chair
We have a lot of activities going on right now. One thing that is really important is our outreach so we are moving out in the community, to develop our capacity and get to know who is doing what.
- 4) By-Laws (added to agenda)
There is a proposed amendment to the by-laws included in the meeting package. Some of the issues are protocols, how we function, how we meet and when, training issues, and orientation. Some of the things are not in the bylaws but look at the scope of how we function. It's appropriate to have a look now and we will be prepared for discussion and vote at the next meeting. The revision includes changes to our meetings and committees.

Discussion:

The best version of by-laws can be the simplest by-laws. It is good to have policies and procedures to go with the by-laws, but it might not be something we want to include in the by-laws. There seem to be components of a conflict of interest policy in different parts of the by-laws. The conflict of interest policy should be more comprehensive, and the policy should accompany the by-laws and be very clear.

It would be helpful to have the old version so we can see what the changes are. Is there a rationale for why some things were written in the by-laws instead of as a separate policies? The committee was getting down all the ideas so we could discuss them together in an effort to approve them before we elect new council members. **Send comments or suggestions to Kibibi in two weeks so we can share suggestions before the next council meeting.** Another area we need to continue to work on is making sure all new members have orientation.

- 5) Committee Reports
 - a. Research and Policy Committee
We're asking people to give another push for completing surveys. Kibibi will send an email announcement. Please share the reminder with you networks. If you have any

events coming up that we can attend to collect surveys or talk with people let Kibibi know and we will work to cover the events happening in the next month. We plan to close the survey September 30. We will have two sessions coming up: September 29, 5:30 at Eastern Market meeting with key informants who have expertise in the areas discussed in the food security policy. October 21, 5:30pm large city wide session at Eastern Market in Shed 5.

The land use subcommittee met and we discussed focusing on developing our relationship with city decision makers in order to be more effective with delivering the messages we want them to hear in terms of land use and other food system issues. We also talked about broadening the message about land use that we originally discussed to include information on each of the sectors. Kibibi will send template so people can contribute information specific to their sector related to land use.

We are gearing up for the next food system report. Kibibi sent a form that looks at the information we gather and information that is available that talks about the food system. This will help us decide what content and what format the next food report will be. If you have data you can share or you know of some data that's not already listed on the outline please update the version that was sent by email and return to Kibibi by September 17.

Urban Agriculture workgroup on Urban Livestock, the meetings planned for September 29 and October 1 will be pushed back. Kathryn will send updated information about those events and Kibibi will share it with DFPC members.

Next meeting Thursday September 17 at DFPC office, we will send confirmation of meeting location before the meeting.

b. Education and Engagement Committee

The subcommittee for the Grocery Engagement Strategy was not able to meet last week. We hope to reschedule our meeting with the subcommittee for next week and give an update at the next Education and Engagement Committee meeting. I will send the date for the rescheduled meeting.

Detroit Food 2016 March 10-11 at the Benson and Edith Ford Conference Center Alfred A. Taubman Center for Design Education, Center for Creative Studies in New Center. The theme is Food for Change. We will have a separate summit for the youth in the fall to have better support for the youth portion. The youth summit will be back at Focus Hope. We will have a committee meet to start planning for the Youth Summit in October or November.

Next meeting Wednesday, September 16 at DFPC office, we will send confirmation of meeting location before the meeting.

c. Fund Development Committee

Winona introduced Barbara McKeand Stevenson, fundraising consultant working with DFPC to assist with our fundraising efforts. We currently have two nominations for the golden beet awards. We can take 5 minutes to fill out nominations. We have made an adjustment to our fundraiser. We will hold our fundraiser at the Detroit Repertory Theatre, Thursday, November 12. We will sell tickets for \$45. We want to make sure it is

accessible to our community. We also need to make sure that we only spend 1/3 of our revenue from ticket sales on the event.

Sandra talked about the community tickets. A lot of our support is from community members, and \$45 is prohibitive for them to attend. If someone has participated in a committee or attended a council meeting we will offer them a limited number of tickets for \$25. The rest of the tickets will be \$45.

We have the tickets and a sign-up sheet to sell tickets. We would like each council member to sell 10 tickets if possible, but everyone should sell at least 5 tickets. We also need sponsors and we will sell ad space in the program book. People will ask why the tickets are priced so high, and board members are typically responsible for contributing to fundraisers. When staff members are talking with foundations they will want to know if there is 100% giving at the board level. Barbara is available to give coaching to council members to assist them in selling tickets. We still have the challenge grant from the W. K. Kellogg Foundation that we need to meet. We have different levels for ads, and we will use the same rates that we used for the summit. Winona will send the ad information along with deadlines for submitting ads to get them printed. Suggestion of targeting retail and restaurants for advertising in the program. Council members need more information about why to buy tickets and what will happen at the event. Winona is soliciting ideas for what should be included in the talking points. The event will include the Golden Beet Award. 7:30-8 reception, 8:00-8:25 recognition and Golden Beet Awards, 8:30 play "Herb the Green Knight." We have designed this fundraiser to include individuals, organizations, and corporate community. If anybody needs assistance with making calls Barbara will come help them.

i. Golden Beet Awards Vote

Winona collected nominations and put in the previous nominations we received.

For Profit: Doers Consulting

Non-profit: Georgia Street Collective, Detroit Black Community Food Security Network,

Individual: Micah Loks, Phil Jones, Dr. James Blessman, Gloria Rivera

Winona read descriptions of the nominees that were submitted by council members

Results: Doers Consulting, Georgia Street, Gloria Rivera

d. Nominating Committee

The nominating committee is in full swing. If you know anyone who would be a good fit for the seats. The nomination form is included in your meeting materials and need to be submitted by October 2. The seats that are vacant or are term limited: Sustainable Agriculture, Food System Workers, Retail, Processors, At Large (1).

6) Director's Report

Collaboration activities: Winona participated in the Fresh Prescription Planning Committee, Population Health, DFFC, and DEA Leadership Committee. Winona attended the WKKF Morning Café, and the Racial Equity and Community Engagement meeting. Winona met with Auday and he will search for a grocer to fill out retail seat. She met with Poncella at MOSES, they will have Advocacy 101 training September 26, and host a viewing of "Raising of America" on October 15. Winona has been invited to deliver a workshop at Policy Link Equity Summit.

We have a new office space. We will continue to hold committee meetings at EMC this month and will continue to hold council meetings at EMC for the next few months. Our move in date is TBD as we wait for the space to be completed.

October 21 is our all city listening session on the Food Security Policy update.

November 12 is our fundraiser and Annual Golden Beet Award ceremony.

Sign out tickets: put your name, date, ticket numbers on sign out sheet. We are working on asking the DRT to bring in food outside of their typical food service. The date conflicts with the GRP annual planning meeting.

Q: We discussed talking with the representatives of the Mackinac policy summit to present at the annual summit. Have we made any progress on this item?

A: we have joined the Chamber of Commerce, and we have discussed proposing a workshop about land use and food.

We submitted a letter of inquiry to the Michigan Health Endowment Fund. The proposal is to support the development of a youth council and youth summit. We will find out in March if we our proposal is accepted.

October 8 we are hosting the Michigan Local Food Council Network, the meeting will be at Gleaners, 9:45-1:45.

7) Reports from Governmental Representatives (20 minutes)

a. Department of Health and Wellness Promotion – Velonda Thompson

DHWP has a new executive Director, Abdul El-Sayed. He started last week, and Deborah Whiting will continue as the Deputy Director and Public Health Officer. All the programs that were with the IPH are now back in the management of the health department, and there are non-IPH contractors that administer the programs.

b. Legislative Branch Report – Kathryn Underwood

(Sent written report)

Community engagement meetings - the dates are being pushed into October - to be determined - the planning group is still meeting and needed more time to find venues to suit what will be happening at the events and to prepare. There will be an east side and west side meeting.

Urban livestock guild - community animal keepers have given input on what the guild should accomplish - waiting on MSU to determine type of support/training they can give -- may have to look at alternative sources!

Slow Food Detroit Central City is working with the national office of Slow Food USA to host Edie Mukiibi in early November. He is a VP of Slow Food International and is leading the "10,000 Gardens in Africa" campaign. We need help in planning and ideas of how to get the most folks to come hear him. He will be talking about the impact and importance of gardens in African villages; land grabs; encouraging youth to go into agriculture; and his own story. He is from Uganda. He will be here (November 7-11: two days on either end being travel days). Folks can contact me and/or Phil if they would like to help.

8) Next Meeting – October 13, 2015 @ Eastern Market

9) Public Comments

Renee - For the Mackinac conference we might want to consider talking about recycling and composting.

Anne Ginn – Anne brought 3 documents. The comments are on CNR and an opportunity to take the information she provided to us last month to the last month. Organizations are encouraging us to sign on to Hunger Free Summer For Kids Act. The information to sign on to the letter is on the back, the timing is immediate now that congress is back in session. Anne has also provided a two sided document prepared by Share Our Strength that explains the top three priorities of a coalition of organizations.

Tyson, Michigan Urban Farming Initiative – the most well attended events at the Policy Summit are the networking events, and you can attend by purchasing tickets only for the events. Free produce on Saturday 10-4, north of Woodward and W. Grand Blvd. Interested in the need for an all-inclusive urban agriculture policy group. Can grow and donate golden beets.

10) Announcements

Jerry- Tyler Chatman is one of the recipients of the 5/3 bank Michigan State Fair Urban Scholarship awards. 14 awardees from Detroit, representing gardens around Detroit, and 10 from around Detroit.

Ashley - Tomato Bonanza, Monday August 14 at Plum Street. Keep Growing, FoodLab Detroit , Labrosse, Edible WOW. Marketplace with FoodLab Detroit businesses with prepare goods. Chef's Hour is 4-5, general admission is 5-7, \$14.

Velonda – Sankofa Life Center classes, Velonda will teach a class Sept. 12.

D-Town Farm Harvest Festival September 19-20, noon – 6pm

Renee - Food Plus Detroit is doing a compost ecosystem project, will do site visits and help McDonald's provide compost to growers, also serving on Michigan Organics conference. Food Plus Detroit is sponsoring some participatory food systems modeling, and endorsing EPA's food system recovery challenge.

Friday canning class at Oakland Avenue Farmer's Market 4:30pm. Saturday Sept 12 Oakland Avenue Farmers Market 11 am-3:30 pm, accept cash, credit,

11) Adjournment 7:39pm