



**Detroit Food Policy Council Meeting**

**Tuesday, October 14, 2014**

**5:30 p.m. to 6:40 p.m.**

**Eastern Market**

**Minutes**

- 1) Welcome and Roll Call  
Suzette Olaker, DeWayne Wells, Jerry Ann Hebron, Ashley Atkinson, Willie Spivey, Marilyn Nefer Ra Barber, Betti Wiggins, Dan Carmody, Sandra Turner-Handy (phone), Phil Jones (phone)
- 2) Remarks from the Chair, Review of Meeting Protocol  
Request from Phil Jones for support to attend Terra Madre
- 3) Review and Acceptance of the September Meeting Minutes  
Minutes accepted
- 4) News from the Field: Sandra Turner Handy, Environmental Justice  
Environmental Justice Directive signed by Gov. Granholm allows for equity thought the state. The current governor shelved the directive. Michigan Environmental Justice Coalition held two day Environmental Justice summit in September in Lansing. Detroit has high lead levels because of having old buildings. This is a concern for urban agriculture; soil is contaminated with lead and heavy metals. We have to look at health impacts on family and children.  
Q: where was the testing done to confirm that crops have been contaminated with aluminum?  
A: Sandra will find out. Case of contamination was discovered several years ago.  
Discussion: Ashley would like to work with Sandra to communicate when there is a real concern with contamination in a way that doesn't scare people from eating produce that is grown in the city.  
Betti: soil was tested at Kettering after there was a complaint about soil testing. The results were that all their lead levels were under 100.  
Discussion: people need to be educated around the risks of contaminants and where the high risk areas are, especially where there were previously industrial uses and there are now homes.  
Ashley: KGD has soil testing protocols and guidelines on their website, and they have research on the protocols.
- 5) Strategic Plan Report and Activity: Economic Impact Study

Economic study is out and available. It's available on the Food and Fitness website. It looked at jobs per sector of the food chain and compares Detroit to other cities. The second part of the study looks at the impact of increased localization on jobs within the city. It ends with a series of recommendations that we have to consider. They have met with Detroit Future City, and will be hosting a series of focus groups. The role of the food policy council will be to look at the policy implications of the report.

Q: there was talk about the similarity of DFFC and DFPC. Is there any clarification about what that would look like?

A: we have discussed how the two organizations will separate the work between programs and policy on the Economic Impact Study and other work including the summit and food system report.

Q: What can we do to prepare over the next 90 days to prepare for a job?

A: take a look at the report and let me know from your perspective.

**All council members will review the report and come to next month's meeting prepared to discuss the recommendations, and our plan for the policy scan of the economic impact study.**

Phil has asked the DFPC to support him in his trip to Terra Madre in the amount of \$500.

6) Summit – Phil Jones

Phil is unable to attend this evenings meeting because of a family emergency. We held a summit visioning session on October 2. We will hold the Detroit Food 2015 Summit March 31-April 2 at Focus: HOPE Conference Center. The next summit planning meeting is November 6, 6pm at Eastern Market.

7) Coordinator's Report

We met with Saunteel Jenkins and Raquel Castaneda-Lopez, we have a tentative meeting with Scott Benson.

On Tuesday, September 23 we met with Wendy Jackson of the Kresge Foundation on September 23. Wendy is reviewing her budget to determine the level of support the Kresge Foundation can offer us. We are awaiting her invitation to submit a formal proposal.

Sue Weckerly at the Erb Foundation will meet with the staff and executive committee November 7.

As discussed at our August meeting Jerry Ann will chair a temporary committee to develop a "Friends" or membership program to raise funds.

Michigan Shifting Gears is a career-transition program for seasoned mid- and late-career professional talent going through, or preparing to go through, a career transition scenario. Carole Wrubel will be interning with us this fall as part of the Michigan Shifting Gears program. She will complete an 80-hour internship beginning October 20.

The Black Urban Farmer's and Gardener's conference is October 17-19 in Detroit. Registration for the conference is now open. The Conference will be held in Detroit at Western International High School October 17-19. The Registration for the conference is \$45 for adults, \$30 for youth 13-17, \$24 for youth 5-12. The full program for the conference is available at [www.blackurbangrowers.org](http://www.blackurbangrowers.org).

Michigan Good Food Summit is October 28th at the Lansing Center. Registration is now open, the registration fee is \$10 for the Reception on October 27, \$30 for the Summit on October 28; at midnight tonight the rates will go up to \$15 and \$40 respectively after October 12. On Monday, October 27 there will be a network gathering of food policy councils in Michigan at the Lansing Center. All members of food policy councils are invited to attend, but space is limited and registration is required.

Willie volunteers to participate in Friends of DFPC.

Dan will give notes from the field in January.

Did we have a meeting with Detroit Future Cities? Sandra will discuss the meeting later in the agenda.

#### 8) Reports from Governmental Representatives

##### a. Department of Health and Wellness Promotion

Report given by Suezette Olaker on behalf of Velond Thompson

There have been some reallocation funds for the Department of Health and Wellness Promotion and Institute of Population Health. Some positions will go back to the city, and some will stay with IPH. The city will recertify the WIC contract with IPH after January.

Q: will there be an interruption of service?

A: we do not know yet,

Discussion: The health and environmental inspections have begun issuing tickets and violations.

We should hold a meeting to discuss the issue of interruption of services for community members. We could write a letter to show our support and send to the DHWP, Vernice Anthony; and cc WCHAP. What should be the deadline to submit the letter? Next week.

**Betti will draft the letter, and the intern will work on refining and submitting.**

##### b. Legislative Branch Report – not present

##### c. Executive Branch Report

#### 9) Next Meeting – November 11, 2014 @ Eastern Market

#### 10) Public Comments

Kylie- student at UofD Mercy. She approached the dining service to bring more local food to the school. She contacted Eastern Market and discovered that Sodexo has barriers to purchasing from local suppliers. She discovered the program at uofm, Cultivate Michigan, to transfer 20% of

purchasing to Michigan grown food. She is trying to get UofD to sign the commitment. UodD has started a food organization, and will be hosting an apple crunch day event on Food Day.

Timoty Longnecker – Detroit resident, Nativity Detroit is a new organization that is collecting donations and purchasing food from grocery stores in Detroit and delivering food to hungry Detroiters. Requests time on agenda to give a presentation at the November 11 meeting.

Whitney Casey, EAT program at EarthWorks, interested in everything the DFPC does

Jenni Comings, GroundWerksCI

Jeloni Barber, works at Whole Foods and is a member of ROC-MI.

#### 11) Announcements

Betti- in effort to make land resources available, DPS will open up DPS land for leases for \$1, and there may have to be some risk management coverage for drainage fees.

Food Day, October 24 DPS schools will serve MI grown potatoes and apples, and hormone free chicken. Motor City Crunch will put out apples and ask teachers to have all students crunch the apples at the same time.

Kettering- on a half acre DPS raised 3000 lbs of non-gmo bi-color corn, processed it at Lo Picolo in Eastern Market, and 70,000 servings of corn served in 50 schools. MSUE Product Center and Al Hudson helped. Next year DPS will grow on 11 acres, 3 crops. The total cost for production and processing was \$00.065/ear. They also grew 85 watermelons. Food Forward has a film featuring DPS

Keep Growing Detroit - Practical Permaculture 1-3 at Red Door Digital in the Northend, and three cooking classes are coming up. Grown in Detroit Harvest Share green box, 40, 20, value added add on box

Renee Wallace has lost her mom, Saturday, October 25th. The home going service will be held at Robbins Brothers Funeral Home, 204 S. Fair Avenue, Benton Harbor, MI 49022. The family hour is at 10:00 a.m. & the service will be at 11:00 a.m

#### 12) Adjournment

**Detroit Food Policy Council Closed Meeting**  
**Tuesday, October 14, 2014**  
**6:40 p.m. to 7:30 p.m.**  
**Eastern Market**  
**Agenda**

1) Budget

We need to raise \$75,000 this calendar year, and \$125,000 and Kellogg will give us matching funds. In front of you are a budget profit and loss and balance sheet.

Q; The balance sheet doesn't balance

Review of the balance sheet shows us that we do not have enough unrestricted cash flow to cover our expenses for the rest of the year. We need to raise \$50,000 and get a match of \$50,000 from Kellogg by the end of the year in order to cover our costs. In the next calendar year we need to raise \$125,000. That would give us \$250,000 for next year, but this would not be enough to cover our costs because we have \$100,000 a year in salaries.

Our primary goal is fundraising. If you are not already invited to submit a proposal you will not be able to secure a grant before March. The only option available to raise funds for this calendar year is corporate and individual gifts. We need to know what bare bones looks like between now and March. **The recommendation from the Executive Committee is to hire a fundraiser instead of an executive assistant.**

Who will follow up with Wendy? **Sandra will see her at a meeting on Friday, and she will follow up with her then.**

We need to be communicating that we have a one to one match. We need a list of corporate and individual contacts that we can ask right now.

Two story lines: Match (Detroit food academy has campaign that we can model); or look at our accomplishments and make a contribution. Our best bet is the Match story.

We need to make a cash flow budget that will take us through March. **DeWayne will work with Kibibi to develop the cash flow budget.**

We need to develop an appeal letter, and follow up with our current contacts. We can borrow the letter from the Food Academy. Bridget Lomax is willing to do contractual work to assist us. **DeWayne will follow up with Bridget to see if she can develop the appeal letter and review the fundraising plan from fundraising committee.** We need to set goals then check to see if we meet them.

Other action items:

**Dan is meeting with Sue Friday and will ask for the prospect of expediting a commitment from the Erb Foundation.**

**Ask United Way to reallocate funding for food finder to update to the report on the Detroit Food System.**

**Develop a mailing list from our current database.**

2) Executive Director Search Update

We will continue to accept applications and make a decision about hiring when we have results from our fundraising efforts.

3) Update on Land Sale Policy for the City of Detroit – tabled

4) Adjournment